

Remit To: KYW-TV
P.O. BOX 905739
CHARLOTTE, NC 28290-5739



KYW TV3

INVOICE

For: MCCORD ROB(186781)
1200 Liberty Ridge Dr Ste 200
Chesterbrook, PA 19087-5569

Account Exec: CAROLYN TYSON
Office: KYW-TV
Contract Num: 1041-81050
Contract Dates: 10/30/2012-11/06/2012
Customer Order:
Linked Order:
CPE: / /

Invoice Num: 1041-556843
Invoice Date: 11/11/2012
Billing Cycle: Weekly
Billing Period: 10/29/2012-11/11/2012

Page 1 of 7

PAY BY 12/11/2012
Net 30 days

In Account With: THE CAMPAIGN GROUP, INC.(8131)
1600 Locust St
Philadelphia, PA 19103-6305
ATTN:Accounts Payable

Product Desc: D-PA STATE TREASURER

Broadcast airtimes represented are reported to the nearest second.

Buy Line	Flight Description	Buy Line Dates	MTWTFSS	Dur	Total Spots	Rate				
1	THIS MORNING (5:58-7AM)	10/30/2012-11/02/2012	. T W T F . .	30	2	810.00				
NP										
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
10/29/2012-11/04/2012		. T W T F . .		2		810.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/30/2012	Tu	06:19:45 AM		MCC1203EAGH	30	810.00				
10/31/2012	We	06:23:18 AM		MCC1203EAGH	30	810.00				
2	CBS THIS MORNING	10/30/2012-11/05/2012	M T W T F . .	30	5	405.00				
NP										
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
10/29/2012-11/04/2012		M T W T F . .		2		405.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/31/2012	We				30			405.00	Preempted	
11/01/2012	Th	08:54:01 AM		MCC1203EAGH	30	405.00				
11/02/2012	Fr	06:11:42 AM	10/31/2012	MCC1203EAGH	30	0.00	0.00		N/C. Makegood in THIS MORNING	
11/02/2012	Fr	07:28:16 AM	10/31/2012	MCC1203EAGH	30	350.00	350.00		Makegood	
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
11/05/2012-11/11/2012		M T W T F . .		1		405.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
11/05/2012	Mo	07:24:31 AM		MCC1203EAGH	30	405.00				
3	ENTERTAINMENT TONIGHT	10/30/2012-11/05/2012	M T W T F . .	30	3	1,260.00				
NP										

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<u>Week Of</u>			<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>		
10/29/2012-11/04/2012			M T W T F . .		2		1,260.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/30/2012	Tu	07:47:12 PM		MCC1203EAGH	30	1,260.00			
11/01/2012	Th	07:27:27 PM		MCC1203EAGH	30	1,260.00			
<u>Week Of</u>			<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>		
11/05/2012-11/11/2012			M T W T F . .		1		1,260.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
11/05/2012	Mo	07:16:51 PM		MCC1203EAGH	30	1,260.00			
4	THE INSIDER		10/30/2012-11/02/2012		. T W T F . .		30	3	1,440.00
NP									
<u>Week Of</u>			<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>		
10/29/2012-11/04/2012			. T W T F . .		3		1,440.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/30/2012	Tu	07:59:31 PM		MCC1203EAGH	30	1,440.00			
10/31/2012	We	07:54:12 PM		MCC1203EAGH	30	1,440.00			
11/01/2012	Th	07:54:13 PM		MCC1203EAGH	30	1,440.00			
5	LATE NEWS		10/30/2012-11/02/2012		. T W T F . .		30	3	1,800.00
LUR									
<u>Week Of</u>			<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>		
10/29/2012-11/04/2012			. T W T F . .		3		1,800.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/30/2012	Tu	11:33:37 PM		MCC1203EAGH	30	1,800.00			
10/31/2012	We	11:29:23 PM		MCC1203EAGH	30	1,800.00			

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	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	11/01/2012	Th	11:13:55 PM		MCC1203EAGH	30	1,800.00			
6	DAVID LETTERMAN		10/30/2012-11/05/2012		M T W T F . .		30	4	900.00	
NP										
	<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
	10/29/2012-11/04/2012		M T W T F . .		3		900.00			
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	10/30/2012	Tu	12:13:38 AM		MCC1203EAGH	30	900.00			
	10/31/2012	We	12:31:14 AM		MCC1203EAGH	30	900.00			
	11/01/2012	Th	12:29:46 AM		MCC1203EAGH	30	900.00			
	<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
	11/05/2012-11/11/2012		M T W T F . .		1		900.00			
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	11/05/2012	Mo	11:46:45 PM		MCC1203EAGH	30	900.00			
7	5PM EARLY NEWS		10/30/2012-11/05/2012		M T W T F . .		30	2	765.00	
NP										
	<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
	10/29/2012-11/04/2012		M T W T F . .		1		765.00			
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	11/01/2012	Th	05:25:09 PM		MCC1203EAGH	30	765.00			
	<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
	11/05/2012-11/11/2012		M T W T F . .		1		765.00			
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	11/05/2012	Mo	05:25:19 PM		MCC1203EAGH	30	765.00			

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8	5:30AM NEWS THIS MORNING	10/30/2012-11/02/2012	. T W T F . .	30	2	405.00				
NP										
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
10/29/2012-11/04/2012		. T W T F . .		2		405.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
11/01/2012	Th	05:57:23 AM		MCC1203EAGH	30	405.00				
11/02/2012	Fr	05:29:02 AM		MCC1203EAGH	30	405.00				
9	TALK PHILLY	10/30/2012-11/02/2012	. T W T F . .	30	1	630.00				
NP										
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
10/29/2012-11/04/2012		. T W T F . .		1		630.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
11/01/2012	Th	12:18:43 PM		MCC1203EAGH	30	630.00				
10	BLUE BLOODS	11/02/2012-11/02/2012 F . .	30	2	4,500.00				
LUR										
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
10/29/2012-11/04/2012	 F . .		1		4,500.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
11/02/2012	Fr				30			4,500.00	Preempted	
11/02/2012	Fr	09:37:33 PM	11/02/2012	MCC1203EAGH	30	4,500.00	4,500.00		Makegood in CSI: NY	
11	THE MENTALIST	11/04/2012-11/04/2012 S	30	2	4,500.00				
LUR										

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<u>Week Of</u>			<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>		
10/29/2012-11/04/2012		S		1		4,500.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
11/04/2012	Su				30			4,500.00	Preempted
11/04/2012	Su	11:34:07 PM	11/04/2012	MCC1203EAGH	30	4,500.00	4,500.00		Makegood in 22:34:00-23:36:00
12	THIS MORNING (5:58-7AM)		11/05/2012-11/05/2012		M.....		30	1	810.00
NP									
<u>Week Of</u>			<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>		
11/05/2012-11/11/2012			M.....		1		810.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
11/05/2012	Mo	06:51:51 AM		MCC1203EAGH	30	810.00			
13	THE INSIDER		11/05/2012-11/05/2012		M.....		30	1	1,440.00
NP									
<u>Week Of</u>			<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>		
11/05/2012-11/11/2012			M.....		1		1,440.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
11/05/2012	Mo	07:54:45 PM		MCC1203EAGH	30	1,440.00			
14	ANDERSON COOPER		11/05/2012-11/05/2012		M.....		30	1	435.00
NP									
<u>Week Of</u>			<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>		
11/05/2012-11/11/2012			M.....		1		435.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
11/05/2012	Mo	09:44:36 AM		MCC1203EAGH	30	435.00			

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Buy Line	Flight Description		Buy Line Dates		M T W T F S S		Dur	Total Spots	Rate		
15	WEEKEND NEWS SAT 6-7AM		11/03/2012-11/03/2012	 S .		30	1	300.00		
LUR											
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>					
10/29/2012-11/04/2012	 S .		1		300.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>		
11/03/2012	Sa	06:25:29 AM		MCC1203EAGH	30	300.00					
16	TALK PHILLY		11/06/2012-11/06/2012		. T		30	1	190.00		
CDR VALUE \$630=Cash \$190 + Rebate \$440											
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>					
11/05/2012-11/11/2012		. T		1		190.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>		
11/06/2012	Tu	12:12:10 PM		MCC1203EAGH	30	190.00					
17	THE TALK		11/06/2012-11/06/2012		. T		30	1	0.00		
CDR VALUE \$495											
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>					
11/05/2012-11/11/2012		. T		1		0.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>		
11/06/2012	Tu	02:28:48 PM		MCC1203EAGH	30	0.00					
<u>Total Spots</u>		<u>Gross Amt</u>		<u>Commission Amt</u>		<u>Net Amt</u>	<u>Debit</u>	<u>Credit</u>	<u>Reconciliation</u>		
Air Time Totals		32		35,025.00		5,253.75	29,771.25	9,350.00	9,405.00	(55.00)	

Billing Notes

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from

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DUPLICATE

Wire Transfer Instructions:	For Billing Inquiries Please Contact: KYW-TV CONTROLLERS OFFICE (215) 977-5578	Gross Billing	35,025.00
		Trade Value	0.00
		Agency Commission	5,253.75
		Local Tax	0.00
		State Tax	0.00
		Pre Paid Amount	0.00
		Pay This Amount	29,771.25

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